



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region VII, Central Visayas  
DIVISION OF CEBU PROVINCE  
Sudlon, Lahug, Cebu City



August 11, 2015

**DIVISION MEMORANDUM**

No. 496 s. 2015

**7<sup>th</sup> CINEPAMBATA VIDEO FESTIVAL'S ONE-MINUTE COMPETITION**

To: Assistant Superintendent  
Education Supervisors/Coordinators  
District Supervisors/OICs  
Elementary and Secondary School Heads  
Heads, Private Elementary and Secondary Schools

1. Attached is an Unnumbered Regional Memorandum, entitled, "7<sup>th</sup> CinePambata Video Festival's One-Minute Competition".
2. Dissemination of this Memorandum is desired.

  
**ARDEN D. MONISIT, ED. D.**  
Schools Division Superintendent

Telephone Numbers:

Schools Division Superintendent: (032) 255-6405  
Asst. Schools Division Superintendent: (032) 414-7457  
Accounting Section: (032) 254-2632  
Disbursing Section: (032) 255-4401

Website: [www.depedcebuprovince.ph](http://www.depedcebuprovince.ph)

E-mail Add: [depedcebuprovince@yahoo.com](mailto:depedcebuprovince@yahoo.com)



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



**MEMORANDUM**

**TO :** Schools Division Superintendents  
Officers-in-Charge of Regular Divisions  
Heads of Public and Private Secondary Schools

**SUBJECT :** 7<sup>th</sup> CinePambata Video Festival's One-Minute Competition


**DATE :** August 5, 2015

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Attached is a communication from the National Council for Children's Television, informing the field of the 7<sup>th</sup> CinePambata Video Festival's One-Minute Competition.

For details, refer to the attached communication.

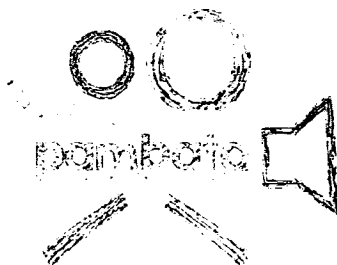
For information and dissemination.

  
**JULIET A. JERUTA, Ph. D.**  
Director III  
Officer-in-Charge

JAJ/VVY/rrc  
ESSD

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

*“ EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat ”*

Department of Education  
Region VII, Central VisayasRD2015-7963  
01 Aug 15**Subject:** [Call for Entries] CinePambata Video Festival 2015 One-Minute Video Competition**From:** NCCT DepEd (ncct.ph@gmail.com)**To:** druytico@yahoo.com; kalinga@deped.gov.ph; depedcalambadivision@yahoo.com;  
depedbaguicity@gmail.com; depedbukidnon@gmail.com; deped.malaybalay@gmail.com;  
region1@deped.gov.ph; region12@deped.gov.ph; region2@deped.gov.ph; depedmimaropa@yahoo.com;  
deped\_ro7@yahoo.com; deped\_ro4a@yahoo.com; deped\_olongapocity@yahoo.com;  
deped\_marikinacity@yahoo.com; deped\_bogo@yahoo.com; deped\_div\_of\_siquijor@yahoo.com;**Date:** Tuesday, July 28, 2015 12:01 PM

## CALL FOR ENTRIES

### CinePambata Video Festival 2015 ONE-MINUTE VIDEO COMPETITION

The **National Council for Children's Television**, an attached agency of the Department of Education, is now accepting submissions for the **7th CinePambata Video Festival's One-Minute Competition**.

The competition is open to all Filipino citizens aged 17 and below. High school students are encouraged to join. Entries must revolve around the theme "Role of Filipino Children in Nation-Building" (*"Gampanin ng Batang Pilipino sa Pagtataguyod ng Sambayanan"*). Deadline of submission is on September 18, 2015.

The production team must be composed of a maximum of ten members coming from the same school, barangay, or organization. **There is no entry fee required.**

Top 15 entries will be featured during the CinePambata Video Festival in November 2015. Winners will receive plaques, certificate, and the following monetary prizes:

Best One-Minute Video: P 10,000.00  
Special Jury Prize: P 4,000.00  
Best Direction: P 2,000.00  
Best Script: P 2,000.00  
Audience Choice: P 3,000.00

Attached are the complete mechanics and official entry form. These may also be downloaded

from <http://bit.ly/cinepambata2015oneminute>.

Since 2009, the National Council for Children's Television has annually held the CinePambata Video Festival in celebration of the National Children's Month. The Festival aims to raise awareness on promote positive Filipinos values among children and raise awareness on issues concerning them through showcasing child-friendly and child-focused short films by local independent filmmakers as well as videos by children themselves.

For inquiries, contact the NCCT Projects Team at (+632) 634-156, (+632) 637-2306, +639178294811, or email [ncct.ph@gmail.com](mailto:ncct.ph@gmail.com). For updates, visit and like the official Facebook page of the CinePambata Video Festival ([fb.com/CinePambata](https://www.facebook.com/CinePambata)).

Thank you very much.

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**NATIONAL COUNCIL FOR CHILDREN'S TELEVISION**

Room B403, Bonifacio Building, DepED Complex,

Meralco Avenue, Pasig City, Philippines

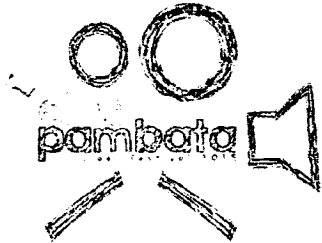
Telefax No.: (632) 634-7156

Direct Line: (632) 637-2306

Email: [ncct.ph@gmail.com](mailto:ncct.ph@gmail.com)



**NATIONAL COUNCIL FOR CHILDREN'S TELEVISION**  
An attached agency of the Department of Education



**CALL FOR ENTRIES:**  
**CinePambata Video Festival 2015**  
**ONE-MINUTE VIDEO COMPETITION**

The National Council for Children's Television, an attached agency of the Department of Education, is now accepting submissions for the **7TH CINEPAMBATA VIDEO FESTIVAL'S ONE-MINUTE VIDEO COMPETITION**.

The competition is open to all Filipino citizens aged 17 and below. High school students are encouraged to join. Entries must revolve around the theme "**Role of Filipino Children in Nation-Building**" ("*Gampanin ng Batang Pilipino sa Pagtataguyod ng Sambayanan*"). Deadline of submission is on September 18, 2015.

The production team must be composed of a maximum of ten members coming from the same school, barangay, or organization. There is no entry fee required.

Top 15 entries will be featured during the CinePambata Video Festival in November 2015. Winners will receive plaques, certificates, and the following monetary prizes:

Best One-Minute Video:	P 10,000.00
Special Jury Prize:	P 4,000.00
Best Direction:	P 2,000.00
Best Screenplay:	P 2,000.00
Audience Choice:	P 3,000.00

Attached are the complete mechanics and official entry form. These may also be downloaded from <http://bit.ly/cinepambata2015oneminute>.

Since 2009, the National Council for Children's Television has annually held the CinePambata Video Festival in celebration of the National Children's Month. The Festival aims to promote positive Filipino values among the children and raise awareness on issues concerning them through showcasing child-friendly and child-focused short films by local independent filmmakers as well as videos by children themselves.

For inquiries, contact the NCCT Projects Team at (+632) 634-156, (+632) 637-2306, +639178294811, or email [ncct.ph@gmail.com](mailto:ncct.ph@gmail.com). For updates, visit and like the official Facebook page of the CinePambata Video Festival (<fb.com/CinePambata>).

# **CinePambata**

## **Video Festival 2015**

### **ONE-MINUTE VIDEO COMPETITION**

#### **RULES AND REGULATIONS**

##### **Eligibility**

- The 7<sup>th</sup> CinePambata Video Festival's One-Minute Video Competition is open to Filipino citizens aged 17 and below. High school students are encouraged to participate.
- The production team must be composed of a maximum of 10 members coming from the same school, barangay, or organization chapter.
- Entries must not have been submitted in any other competition and must be made particularly for CinePambata Video Festival 2015.

##### **Guidelines**

- Entries to the CinePambata Video Festival's One-Minute Video Competition must revolve around the theme "**Role of Filipino Children in Nation-Building**" ("**Gampanin ng Batang Pilipino sa Pagtataqyod ng Sambayanan**").
- Entries must be no shorter than 60 seconds and no longer than 65 seconds. This includes exactly 5 seconds of credits at the beginning of the video. Please find the credits guide at the end of the document.
- Videos must feature live action and may or may not have dialogues. Dialogues in the videos may be in any local dialect. English subtitles however must be provided when the spoken language in the video is neither English nor Filipino.
- Videos must be originally shot using any point-and-shoot or DSLR camera.
- The incorporation of positive Filipino values and/or local culture in the videos is encouraged. Participants are also advised to refrain from featuring offensive situations harmful to the dignity of the child or any elements of violence, crime, and abuse.
- The use of music or musical score is not required. However, should it be deemed essential, music or musical score used in the video must be **original (i.e., composition of the production team) or licensed (e.g., Creative Commons licensed work), and duly cited in the credits.**
- Participating institution will be liable for any claim of infringement related to the materials included in the video.
- The production team does not include the cast of characters. Actors may not be minors or affiliated with the same school, barangay, or organization as the production team.

- The production team must have **one supervising adult** (e.g. faculty member, barangay official/employee, organization officer), a person of legal age, whose role would be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines).
- Minimal supervision from adults is requested in all stages of production so that the outputs may reflect genuine talent, skills, and worldview of the participating children.
- A school, barangay, or organization chapter may submit a maximum of **two entries**. Submission of more than two entries will result in automatic disqualification.
- Upon submission, entries become the property of the National Council for Children's Television. The Council reserves the right to show the entries for educational and informational purposes in perpetuity. Submission materials will not be returned.

### **Selection**

- Entries will be judged according to the following criteria: Originality and Creativity (30 points); Message and Adherence to the Theme (30 points); Technical Quality (25 points); and, Overall Impact (15 points).
- A screening committee shall select the **top 15** entries to the competition (finalists).
- A board of judges, that would include but not be limited to professional media practitioners, child rights advocates, and children, shall determine the best one-minute video and recipients of special awards from among the finalists. Their decision is final and irrevocable.
- Finalists will be notified via telephone or mobile and electronic mail. An official announcement will also be made on the official Facebook page of the CinePambata Video Festival ([fb.com/CinePambata](http://fb.com/CinePambata)).

### **Awards and Recognition**

- The Top 15 entries will be featured during the CinePambata Video Festival to be held in November 2015 at select cinemas in major cities in the Philippines and at select venues in December 2015.
- Certificates of Recognition will be given to every production team member and the supervising adult of all finalist entries. Their schools, barangays, or organizations will also receive certificates.
- The following awards and prizes will be given:
 

Best Video	:	P10,000.00 + plaque and certificate
Best Direction	:	P2,000.00 + plaque and certificate
Best Story	:	P2,000.00 + plaque and certificate
Special Jury Prize	:	P4,000.00 + plaque and certificate
Audience Choice	:	P3,000.00 + plaque and certificate

## **Submission**

- The Festival will accept submissions starting July 23, 2015. **Deadline of submission is on September 18, 2015.**
- **There is no entry fee for submissions.**
- Each member of the production team, as well as the supervising adult, must submit a photocopy of any document (e.g. birth certificate, transcript of records, etc.) or identification card indicating his/her date of birth.
- A copy of the video on a DVD-R or DVD+R must be submitted. The video must be in **.mp4 format**. **Aside from the .mp4 data file, the disc must also include three to five photos documenting the actual field shooting and editing of the entry.**
- Must be indicated on the disc are the title of the video, name of school/barangay/organization, and city/province. The disc must be placed in a sealed short brown envelope together with the following:
  1. Official entry form
  2. Proof of date of birth of members and supervising adult
- An envelope must contain only one entry. Institutions sending two entries must complete a different set of requirements for each submission. **The envelope must be clearly labeled** with the title of the video, name of school/barangay/organization, and city/province.
- Entries may be submitted in person or via courier to the following:

### **CinePambata Video Festival**

National Council for Children's Television  
Room 403, 4<sup>th</sup> Floor, Bonifacio Building,  
DepED Complex, Meralco Avenue, Pasig City

- **All entries, whether submitted in person or via courier, should be received by the organizers on or before September 18, 2015, 6:00 PM.** Participants who would submit via courier are advised to notify the organizers upon sending their entries.
- Participants must shoulder the shipping cost of their submission materials.
- Receipt of entries shall be acknowledged via SMS or electronic mail. **Should entrant wish to receive a Certificate of Participation for the production team members, cast, supervising adult, and school, barangay, or organization** for whatever legal purpose, a **prepaid self-addressed return envelope** must be enclosed with the submission.
- For inquiries, contact the Festival organizers at (+632) 634-7156, (+632) 637-2306 or +63917-829-4811 or email [ncct.ph@gmail.com](mailto:ncct.ph@gmail.com).

## **Credits Guide**

- Credits must only be at the **beginning of the video**, still (non-moving), exactly 5 seconds in length, and **without** background music or countdown beep.
- All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri), must be of white font color on black background, and listed in the order as in the following examples.
- Supervising adults must ensure that music used, if not an original composition of production team members (i.e. under Creative Commons license), is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.



***\*If music is an original composition of production team***

**“GAMPANIN”**

Created by students/citizens/members of School/Barangay/Organization  
for CinePambata Video Festival 2015

Directed by: Team Member  
Written by: Team Member  
Shot by: Team Member  
Edited by: Team Member  
Production Design: Team Member  
Original Music by: Team Member  
Production Staff: Team Member  
Supervising Adult: Team Member  
Lead Cast: Team Member

***\*If music used is downloaded Creative Commons licensed work***

**“GAMPANIN”**

Created by students/citizens/members of School/Barangay/Organization  
for CinePambata Video Festival 2015

Directed by: Team Member  
Written by: Team Member  
Shot by: Team Member  
Edited by: Team Member  
Production Design: Team Member  
Production Staff: Team Member  
Supervising Adult: Team Member  
Lead Cast: Team Member

This video features the composition “Music Title” by Author, under [specify Creative Commons license].

**“GAMPANIN”**

Linikha ng mga mag-aaral/residente/kasapi ng Paaralan/Barangay/Samahan  
para sa CinePambata Video Festival 2015


Direksiyon: Pangalan  
Panulat: Pangalan  
Kuha: Pangalan  
Paghahabi: Pangalan  
Disenyo ng Produksiyon: Pangalan  
Orijinal na Musika: Pangalan  
Katuwang sa Produksiyon: Pangalan  
Tagapaggabay: Pangalan  
Mga Nagsipagganap: Pangalan

- Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the institution name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Linikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Linikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
- Suggested translation of attribution in Figure No. 2: “Ginamit sa produksiyong ito ang komposisyong “Pamagat” ni Lumikha, sa bisa ng [partikular na Creative Commons license].”

Department of Education  
**NATIONAL COUNCIL FOR CHILDREN'S TELEVISION**

**CinePambata**  
Video Festival 2015  
**ONE-MINUTE VIDEO COMPETITION**

**OFFICIAL ENTRY FORM**

 Participants are encouraged to print this form and other attachments on recycled or scratch paper.

**ENTRY INFORMATION**

Entry Title: \_\_\_\_\_

School/Barangay/Organization: \_\_\_\_\_

Language: \_\_\_\_\_

Logline / Synopsis (May be in English or Filipino; maximum of 30 words)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PRODUCTION TEAM**

*Maximum of 10 members*

Grade Level & Age  
& Signature

Director: \_\_\_\_\_

Scriptwriter: \_\_\_\_\_

Cameraperson: \_\_\_\_\_

Editor: \_\_\_\_\_

Production Designer: \_\_\_\_\_

Music by: *(if music used is an original composition)* \_\_\_\_\_

Production Staff: \_\_\_\_\_

Name	Position	Grade Level & Age & Signature
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

*Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.*

**SUPERVISING ADULT**

*SA shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.*

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Email: \_\_\_\_\_

**INSTITUTION'S CONTACT INFORMATION**

School/Barangay/Organization: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Telephone / Fax No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

Head & Official Designation: \_\_\_\_\_

*(e.g., Principal IV, Chairperson, Executive Director); In case of selection as finalist, an official communication will be sent to her/his office.*

**ENCLOSURES CHECKLIST**

- Accomplished Entry Form
- Complete List of Cast
- Proof of birth date of every member and supervising adult (Photocopy)
- DVD containing (1) video entry in .mp4 format and (2) three to five photo documentation of actual field shooting and post-production

**CERTIFICATES OF PARTICIPATION**

- We wish to receive Certificates of Participation as proof of entry to the One-Minute Video Competition of CinePambata Video Festival 2015. **Please find enclosed prepaid self-addressed return envelope.**
- We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

.....  
**R E L E A S E**

**We confirm that we have read, understood, and agree to the rules and regulations of CinePambata Video Festival 2015's One-Minute Video Competition. We certify that all the information supplied in this entry form is true and correct to our knowledge.**

\_\_\_\_\_  
Signature over Printed Name of  
**Director**

\_\_\_\_\_  
Signature over Printed Name of  
**Supervising Adult**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

.....  
*To be accomplished by the Principal, Barangay Captain, or Organization Chapter Head*

**C E R T I F I C A T I O N   O F   O R I G I N A L I T Y**

This is to certify that the video titled \_\_\_\_\_ is an original output of students/members/citizens of \_\_\_\_\_. All stages of production, from conceptualization, field shooting through editing of the video, were accomplished solely by the children. I guarantee that they may own this video with all honesty and integrity.

\_\_\_\_\_  
Signature over Printed Name & Designation

\_\_\_\_\_  
Date